

End Slavery in your School and Community



“every person ought to have the awareness that ‘purchasing is always a moral - and not simply an economic - act’”

Pope Francis - World Peace Day Message
1 January 2015



What is slavery-free chocolate?

It's chocolate that is free from exploitative labour practices.

Much of the chocolate that finds its way into our shops and homes here in Australia is made from cocoa from plantations in the West Coast of Africa. Presently children as young as 12 years old are the ones picking those cocoa beans in order to make the chocolate we eat. Some of these children are trafficked. Most are forced to pick cocoa from an early age for minimal or no wages, for long hours, in dangerous work conditions, without any possibility of attending school.

The International Labor Rights Forum (ILRF) estimates there are 500,000 - 1,500,000 children working in the cocoa sector in West Africa.

A global movement has begun to change this. The movement tackles poverty and empowers producers who are doing the right thing. When you choose your chocolate this Easter or anytime, look for a label that shows the cocoa has been sourced ethically, and from farmers who engage in good labour practices.

Want slavery-free chocolate? Look out for these certification labels:

The best option is FAIRTRADE.

Scheme	Key attributes and objectives
Fairtrade 	Fairtrade is a strategy for poverty reduction and sustainable development, with the aim of creating opportunities for farmers and workers marginalised by the conventional trading system. Key Fairtrade requirements include minimum prices, the payment of a premium that must be invested in local development, access to partial advance payment, as well as respect for the right to freedom of association, collective bargaining and non-discrimination. Another key Fairtrade objective is to promote the sustainable environmental management of tea farms and estates.
Rainforest Alliance 	Rainforest Alliance promotes better management of tea farms and estates through a range of environmental, social and economic criteria. The main environmental criteria relate to ecosystem conservation, wildlife protection, water conservation, integrated crop management, soil conservation and integrated waste management, while the core socio-economic themes are concerned with working conditions and community relations.
Utz Certified 	Utz Certified, like Rainforest Alliance, has an overarching focus on better management of farms and estates. This initiative focuses on three key areas: Management – traceability of tea back to the source, efficient administration and worker training; Social – complying with international labour standards, occupational safety and health and local development; and Environmental – soil and water quality, energy use and deforestation. While Utz Certified coffee is available in the UK (for example, at all IKEA stores), its foray into the tea market has yet to reach our shores.

Campaign success so far

Efforts to promote chocolate that has been ethically sourced via slavery-free supply chains are already having an effect in Australia

There have been some big successes:

- * Cadbury dairy milk chocolate bars made in Australia have been certified Fairtrade
- * All Mars bars made in Australia are now certified RAINFOREST ALLIANCE
- * All Nestle chocolate made in Australia and NZ is now UTZ certified
- * Haighs source 70% of their cocoa from UTZ certified farms. Their Easter range is 100% certified.
- * Aldi have a wide variety of UTZ certified Easter chocolate.

Five years ago Australian supermarkets did not have an Easter chocolate certified as slavery-free, but that is slowly changing. We think that we can still do better though - let's not stop until ALL our chocolate is slavery-free!!

What you can do

Be a Good Egg this Easter!

- * **BUY** slavery-free chocolate
 - See 'The Good Egg Guide' on the back of this flyer
 - Ask Woolworths and Coles to commit to double the number of certified products they stock for Easter in 2016 and 2017; and ask David Jones and Myer to stock certified products in their stores.
 - Encourage your School or Faith Community to only use certified products in their fundraising kits
- * **EAT** only slavery-free chocolate this Easter
 - Purchase your Easter chocolate from the stores who are stocking the certified products. If your local store doesn't stock it, talk to the Manager of the store and ask why they don't have any products
- * **TALK** about slavery-free chocolate this Easter
 - Talk about this in your school or with your family
 - Visit our Facebook page at: www.facebook.com/sfchoccampaign and keep up-to-date with the campaign
- * **THANK** those stores who stock slavery-free chocolate
 - Write to Aldi and Haighs and thank them for stocking slavery-free chocolate in their stores
- * **We CAN make a difference!**
- * **We CAN end the exploitation of children who pick cocoa to make our chocolate**
- * **We CAN be a light for others**
- * **We CAN and WE WILL end slavery in our school and family community. It all starts today!**

Image	Brand/Store	Products	Availability
	Aldi	Aldi's entire Easter private label range is UTZ Certified, their range includes: <ul style="list-style-type: none"> • Dairy Fine • Choceur • Moser Roth • Specially Selected For full list of products see: http://bit.ly/16UHOyT	Aldi Stores www.aldi.com.au/en/
No images supplied.	Cadbury Green & Black	Fairtrade Certified: <ul style="list-style-type: none"> • Green & Black's Dark Gift Box 180g • Green & Black's Milk Gift Box 180g • Cadbury Dairy Milk Egg 65g 	At selected stores
	Chocolatier Australia	Fairtrade Certified: <ul style="list-style-type: none"> • 3 Milk Bunnies and Mini Eggs 80g Fairtrade Cocoa Program: <ul style="list-style-type: none"> • Milk and Dark Chocolate Eggs 100g 	David Jones, Oxfam, Coles and Woolworths www.chocolatier.com.au
	Coles	Fairtrade Certified: <ul style="list-style-type: none"> • Chocolatier Milk & Dark Chocolate Eggs 100g Fairtrade Cocoa Program: <ul style="list-style-type: none"> • Coles Milk Chocolate Bunny 100g UTZ Certified: <ul style="list-style-type: none"> • Belgian Egg with Salted Caramel Pralines 230g • Belgian Mini Eggs 3 Pack 70g 	Coles Supermarkets www.coles.com.au NB: not all products may be available in all stores
	Haigh's	100% of Haigh's made Easter range uses UTZ Certified cocoa.	Haigh's stores: Adelaide, Melbourne, & Sydney Order online: haighschocolates.com.au 1300 HAIGHS (1300 424 447) orders@haighs.com.au
	Heart of Chocolate	Stocks a wide range of Fairtrade Easter Products by Divine. For a full product list and list of suppliers please go to: http://bit.ly/16UHOyT	heartofchocolate.com Also available at some IGA's, University Stores and Co-ops, Leo's Fine Food and wine. For a full list see: http://bit.ly/16UHOyT
	Woolworths	Fairtrade Cocoa Program: <ul style="list-style-type: none"> • Chocolatier Milk or Dark Chocolate Eggs 100g UTZ Certified: <ul style="list-style-type: none"> • Woolworth Gold Giant Milk Chocolate Bunny 900g • Woolworths Gold Milk Chocolate Bunny 170g • Woolworths Gold Belgian Dark Chocolate with Almonds & Cranberries 195g • Woolworths Gold Belgian Dark Chocolate with Buderim Ginger 185g • Woolworths Gold Belgian Milk Chocolate with Salted Caramel 185g 	Woolworths Supermarkets www.woolworths.com.au/wps/wcm/connect/website/tools/store+locator Not all products may be available in all stores.

1. This list is as accurate as possible. We have contacted all the suppliers we aware may have Certified Easter products available. Not all responded. If you know of other suppliers or if you are a supplier and wish to be included, please email australia@stophtraffik.org

SUPPORTED BY:

ACRATH (Australian Catholic Religious Against Trafficking in Humans), CARITAS Australia - Archdiocese of Melbourne, Catholic Diocese of Ballarat - Social Justice Commission, Catholic Archdiocese of Melbourne - Office for Justice and Peace, Catholic Diocese of Sandhurst - Social Justice Committee, Uniting Church in Australia - Synod of Victoria & Tasmania, Victorian Council of Churches - Social Questions Commission